

Pride

SPONSORSHIP PACKAGE

2020-2021



We're proud to mentor, connect, and celebrate LGBTQ2+ people in business.

WHO WE ARE

Dear Potential Sponsor,

On behalf of our members, we would like to thank you for your support and commitment to diversity and equality of opportunity!

Ivey Pride Club (IPC) is a student-run club that unites LGBTQ2+ students and ally leaders at the Ivey Business School in London, Ontario. Our mission is to mentor, connect, and celebrate LGBTQ2+ people in business. We appreciate our corporate sponsors helping us support our members. IPC creates value for its membership by hosting social events, creating safe spaces for LGBTQ2+ students, facilitating networking events and opportunities, and fostering an alumni network empowering undergraduate & graduate LGBTQ2+ students.

We are excited to continue our mission in a mixed virtual and in-person setting during the 2020/2021 academic year. We will be hosting a speakers' panel on LGBTQ2+ diversity in the workplace, as well as multiple intimate networking events dedicated to our firm partners. We are continuing to grow the list of companies we partner with to offer our members access to different industries. Strong corporate partnerships allow us to engage students through diverse programming and provide businesses the opportunity to share their commitment to inclusivity with our strong talent pool.

To address some of the challenges of the online class delivery model used by Ivey for our members, we will be offering frequent social events, alongside two new initiatives: the HBA1 mentorship program and the community outreach program.

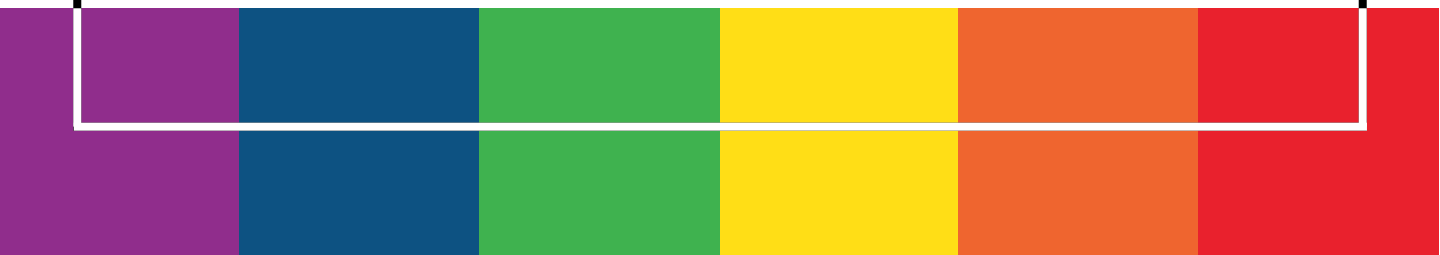
We would truly appreciate your support of our vision,



Atticus Lyon
IPC Co-President
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Bella Pick
IPC Co-President
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OUR INITIATIVES

Career Development

- On-campus recruiting: reaching out to firms, recruiters, and partnering with existing clubs at Ivey, such as Women in Management, and consulting clubs, to provide valuable recruiting and networking opportunities for our members
- Subsidizing member attendance to professional LGBTQ2+ networking events and connecting them to online events, such as Out on Bay Street (Toronto) and Out for Undergrad (New York)

Social Engagement

- Facilitating IPC member events in-person and online; creating an LGBTQ2+ community and support network at Ivey
- Mentorship program for incoming HBA1 students who identify as LGBTQ2+
- Founding member of the LGBTQ2+ Business Students Alliance, which facilitates inter-university networking

LGBTQ2+ Awareness

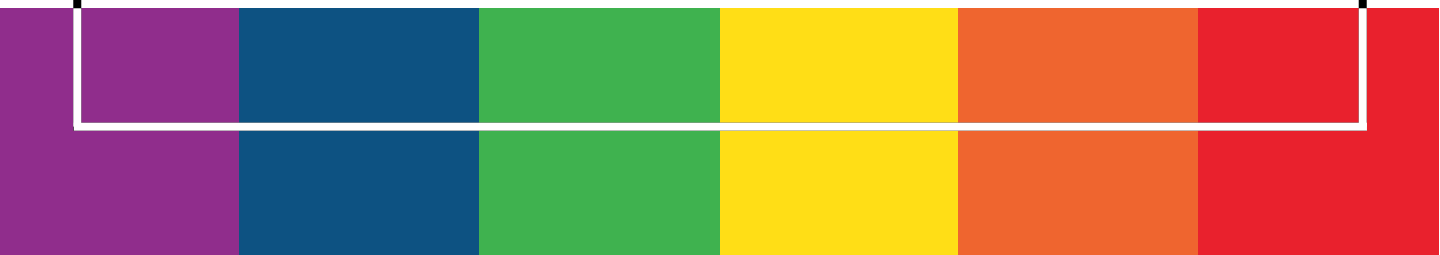
- Distribution of pride-pins/bandanas to incoming HBA students during Orientation Week to reinforce LGBTQ2+ support at Ivey
- Monthly newsletter and blog post to all members directly and on our website
- Speaker Series: events for Alumni/Recruiters to speak about their profession and experiences being *Out at the Office*, designed to inspire and empower our members as they become the leaders of tomorrow

SPONSORSHIP LEVELS

With such a diverse and talented membership base, IPC is excited about the opportunity to partner with LGBTQ2+ friendly organizations this coming year. Building on the success of last year's recruiting events, IPC is committed to working with firms to plan more events highlighting available opportunities for our members.

IPC is flexible and prepared to accommodate a sponsorship proposal that fits with your organizational goals. Getting involved with IPC may fall under one of the following:

	BRONZE \$500 - \$1K	GOLD \$1K - \$2K	BLACK \$2K+
Newsletter Feature	✓	✓	✓
Brochure Feature	✓	✓	✓
Logo on Website	✓	✓	✓
Sponsor Wheel			✓
SpeakerSeries Attendee	✓	✓	✓
Dedicated Recruiting Event	✓	✓	✓
Logo on Partner Page of Website	Small	Medium	Large
Social Media Feature		✓	✓
Blog Firm Spotlight		✓	✓
Apparel Logo Display		Small	Large
Sponsored Social			✓
Speakers Series Lead Sponsor			✓
Cross-University Event Name Sponsor			✓



YOUR POTENTIAL IMPACT

200+

ACTIVE
ALUMNI

40+

ENGAGED
MEMBERS

15+

PLANNED
EVENTS

2K+

ONLINE
REACH

3

DEGREE
POOLS



IMPACT

THANK YOU

We are incredibly fortunate to have corporate partners like yourself that support us in our mission to mentor, connect, and celebrate LGBTQ2+ people in business. We sincerely appreciate your consideration of our organization as a corporate priority and are eager to answer any questions you might have!



Nicolas Bottger
VP Corporate Development
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Pride

SPONSORSHIP PACKAGE

2020-2021

LGBT+  BUSINESS
 STUDENT
 ALLIANCE

